



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Poll/Issues/Priorities USA Action (16513)
Mundy Katowitz Media (1954)
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
ISS/PRIORITIES USA ACTION (128581)
National/Political
1521/06287742

Invoice 623093
Inv Date 8/26/2012
Terms Net 30
Contract 327819
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

PRIOR ACT USA 8/21

CO-OP/Order Type Yes/Normal
Package
Gen. Date 8/27/2012 4:54:59PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	LATE NEWS/1							
	Spot	10:59:34PM-Channel	Day, F-1	08/24/12 11:33PM (Fr)	01:00	CHANNEL 11 NEWS AT 11P	PRA-TV12-03H	\$3000.00	
2.0	Contract Line Remarks:	NEWS 6-7A/2							
	Spot	5:59:04AM-Channel	Day, F-1	08/24/12 6:12AM (Fr)	01:00	Channel 11 News 6am	PRA-TV12-03H	\$1200.00	
5.0	Contract Line Remarks:	NEWS 6-7A/5							
	Spot	5:59:04AM-Channel	Day, Th-1	08/23/12 6:42AM (Th)	01:00	Channel 11 News 6am	PRA-TV12-03H	\$1200.00	
6.0	Contract Line Remarks:	NEWS 6-7A/6							
	Spot	5:59:04AM-Channel	Day, W-1	08/22/12 6:23AM (We)	01:00	Channel 11 News 6am	PRA-TV12-03H	\$1200.00	
7.0	Contract Line Remarks:	LATE NIGHT/7							
	Spot	12:37:04AM-Late Nig	Day, W-1	08/22/12 1:30AM (We)	01:00	Late Night	PRA-TV12-03H	\$400.00	
8.0	Contract Line Remarks:	NEWS 5-530A/8							
	Spot	4:58:04AM-Channel	Day, W-1	08/22/12 5:09AM (We)	01:00	Channel 11 News 5am	PRA-TV12-03H	\$600.00	
9.0	Contract Line Remarks:	NEWS 6-7A/9							
	Spot	5:59:04AM-Channel	Day, W-1	08/22/12 6:59AM (We)	01:00	Channel 11 News 6am	PRA-TV12-03H	\$1200.00	
10.0	Contract Line Remarks:	WHEEL 730P/10							
	Spot	7:30:04PM-WHEEL	Day, W-1	08/22/12 7:37PM (We)	01:00	Wheel Of Fortune	PRA-TV12-03H	\$2500.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$11,300.00
Commission	(\$1,695.00)
Net Total	\$9,605.00

Total Spots 8